



IMAGO and FNF Oslo Digital Cinema Conference 2009

May 14th, 15th and 16th
Norwegian Film Institute, Oslo, Norway

An **IMAGO** and **The Society of Norwegian Cinematographers FNF** conference in close partnership with **European Digital Cinema Forum EDCF** and **Norwegian Film Institute**

The Aims: By inviting international experts for lectures and debate, to transfer wide and extensive information to the Conference delegates about the development, challenges and the future of digital film production and cinematography.

Programme:

Thursday May 14th

- 13.00 **Registration of delegates**
- 14.00 **Conference opening** by [Nigel Walters](#) IMAGO President
- 14.15 **Challenges in digital cinematography:**
Case studies: "Hunger" and "The Butcher Shop" DOP [Sean Bobbitt BSC](#)
"Hunger" was shot on 2 perf 35mm. "The Butcher Shop" on Arri D21.
Among many international Prizes, "Hunger" won the Palme d'Or Prize in Cannes 2008. DOP [Sean Bobbitt BSC](#) tells us about his experiences with the different equipment, production and post lines.
- 15.30 **P+S Technik presentation** SI and Weisscam cameras
Presentation by [Carlos Alvares](#) P+S Technik
- 16.30 **Presentation** and demonstration of Sony's Cine Alta camera range
- 17.30 **Panasonic HD presentation**
Update on latest technology, products, metadata and workflow for P2HD and AVC-Intra.
- 18.30 **RED Video conference presentation** live on screen from Los Angeles.
An opportunity to ask [Ted Schilowitz](#) from Red all you wondered about.
- 19.30 [End Thursdays session](#)

Friday May 15th

- 09.00 **Coffee**
- 09.30 **Pre-production in the digital world:** Planning visuals, digital vfx and post for a complex period war movie. Case study: “**The Red Baron**”
DOP [Klaus Merkel](#) BVK
- 10.30 **Distribution update:** Presentation of **EDCF** and update on World Digital Cinemas in 2009 and beyond. Systems and future distribution technologies.
[John Graham](#), EDCF
- 11.00 **Case study: ”Oceans”** DOP and technical supervisor [Philippe Ros](#) ACF Consultant. The combination of several formats, 35mm and HD under special shooting conditions. *Oceans*, directed by Jacques Perrin, is a French feature documentary in production with striking cinematography, both over and under water.
- 12.20 **IMAGO/EDCF Frame Rate issue update** [Kommer Kleijn](#) SBC IMAGO/EDCF
IMAGO has worked extensively to get the manufacturers of digital cameras and projectors to implement a wide variety of frame rates.
- 12.40 **Lunch break**
- 13.45 **Metadata: key to shooting control:**
[Dave Stump](#) Chairman ASC Metadata Subcommittee
Metadata can begin with information as simple as reel name, clip name, date and duration. However, with digital files, the potential skyrockets. Dave Stump ASC tells us more.
- 14.30 **Metadata in rushes control:** Presentation of Key Frame rushes control software [John Christian Rosenlund](#) FNE
- 15.00 **Coffee break**
- 15.30 **Digital post production case study: “Saigon eclipse”** DOP
[Richard Andry](#) AFC and Colorist [Thomas Harbers](#) Greenpost Munich
For the DOPs, Digital Intermediate permits today two complementary actions in the designing of cinematography 1 Shooting – 2 Post. Both are equally important to stay “Master of light” in today’s digital world. Richard Andry and Thomas Harbers tells us more from their experience with “Saigon Eclipse”.
- 16.45 **The digital dilemma: Storing and archiving:**
What will happen to our digital film images in 15 years? Will we still be able to access, see and use them commercially? The long-term preservation of, and convenient access to, a company’s cinematic assets is clearly going to be an ongoing concern.
[Torkell Sætervadet](#) UCS and [Rune Bjerkestrand](#), Cinevation tells us more.
- 17.30 [End Fridays’s session](#)

Saturday May 16th

- 09.00 **Coffee**
- 09.30 **Panel discussion on Super DPX** –Digital picture exchange. Standardization of a new file format for camera originals – XYZ and 16 bit - a necessary goal? Panel discussion: [Kommer Kleijn](#) SBC, [John Christian Rosenlund](#) FNF, [Dave Stump](#) ASC.

Saturday continued:

- 10.30 **3D Cinema:** Here to stay at last and soon in our living room?
Dave Monk, EDCF President
The first 3D film was shown in Los Angeles in 1922, and the "Golden era" was in the 1950-ties. In the USA more than 4000 3D cinemas have been built the last few years, and we are told television soon will follow. Is it at last here to stay? Dave Monk tells us about the theory of 3D, the understanding and perception of 3D and the vast development in projection techniques for viewing.
- 11.15 **Sony 3D:** Introduction of Sony's new revolutionary 3d projection lens system.
- 11.45 **3D film production:** The options and the pitfalls. **Peter Wilson** EDCF
What to do and what not to do in 3D. Peter Wilson tells us more.
- 12.30 Lunch break
- 13.30 **3D production: basics and tools:** **Florian Maier** 3D-Consult, Germany.
Florian Maier is a World renowned 3D researcher and scientist. Apart from developing equipment, been central in the development of the P+S Technik's 3D camera rig, he has also developed 3D software, as the "Stereoscopic calculator".
- 14.30 **Coffee break**
- 15.15 **Shooting 3D: practical solutions: experiences of a stereographer.**
Kommer Kleijn SBC cinematographer - stereographer, Belgium.
Kommer Kleijn has shot numerous stereoscopic 3D productions over the last 10 years with several different 3D camera systems and also helped with equipment design. Available systems in Europe and practical 3D shooting experiences including integration of live footage and CGI in 3D: Kleijn will tell us more.
- 16.00 **Film Production** in the digital world: 35mm, 16mm or HD?
A personal, historical and philosophical overview. **Joe Dunton** BSC
Joe Dunton is, apart from being the Vice President of Panavision, one of Europe's most legendary cinematographic and camera equipment developers.
Dunton has worked on a variety of high-profile productions including "Poltergeist," "Star Wars: Return of the Jedi," and "The Mission." His alliance with Stanley Kubrick was legendary, from "A Clockwork Orange" in 1971 to "Eyes wide shut" in 1999.

17.00 Conference end

The programme is not hundred percent confirmed. There will be minor additions and adjustments. Final programme will be published April 20th.

Attendance fee is NOK 2450.- / EUR 280.-.

IMAGO holds a number of free entrance tickets for IMAGO members with extensive travel expenses. Please contact the conference administration for more information.

For more information, please contact the Conference Administration:

Paul René Roestad IMAGO/FNF Board

laterna@laterna.no +47 9209 1400

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